

JUST A FARMER

Community Screening



Strengthen Community Bonds with Just a Farmer

Just a Farmer isn't just a film—it's a chance to ignite important conversations about mental health and build community resilience. The film reveals the universal impact of mental health on families and communities, emphasizing the need for support and understanding. Hosting a screening helps connect people, foster empathy, and promote positive change.

A dramatic feature film



October - Mental Health Month

October is Mental Health Month. Host a screening of Just a Farmer to unite your community, spark dialogue, and support mental well-being.

Screening Package - \$2,000 + GST

- **Rights to Host:** One-time screening at your chosen venue.
- **Community Benefits:** Start conversations about mental health, enhance local connections, and promote support networks.
- **Involvement:** Engage local groups to share resources and strengthen community ties.
- **Customisation:** No attendee limit; integrate with community dinners or panel discussions.
- **Support Materials:** Includes hosting guide, ticketing ideas, discussion instructions, poster template, and marketing kit.



ALL YOU NEED IS A VENUE, PROJECTOR AND SCREEN WITH SOUND, AND RELIABLE INTERNET.

Community Impact:

Community screenings of Just a Farmer foster empathy, encourage open conversations, and strengthen community bonds. They help individuals feel supported and less isolated, promoting a more connected and understanding community.

Enhance Your Event by adding a Q&A session or light snacks to encourage deeper discussions and community connection.

WHAT PEOPLE ARE SAYING

"I watched this and it is so accurate in its portrayal of rural farm life with all its highs and lows would love to see it shown in high schools and rural events". - Sandra Johnstone

"Everyone should see this movie. It's not a sob story about how hard farmers life is, rather it shows how a family and communities can unravel if we don't watch out for each other. It is not your "happy ever after" film but please avail yourself of the opportunity to see this masterpiece". - Neil Hayes

"Just a Farmer" is storytelling at its best. But the reality is that it's a story based on real-life. That's why a film like Just a Farmer is so important. It helps start conversations, raises awareness about mental health challenges and the social determinants that lead to suicide, and helps reduce the stigma around talking about all of this. If you haven't watched "Just a Farmer" yet, please do yourself a favour and experience it". - Jennifer Waltmon

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