

JUST A FARMER

School Screening



Empower Students with the Story of Just a Farmer

Just a Farmer isn't just a film—it's an educational opportunity to initiate vital conversations about mental health and resilience among students. The film explores the universal challenges of mental health and its effects on families and communities, providing a platform for young people to understand the importance of empathy, support, and open dialogue. Hosting a school screening can engage students in meaningful discussions that promote mental well-being and awareness.

A dramatic feature film



October - Mental Health Month

October is Mental Health Month. this is the perfect time to host a screening of Just a Farmer at your school. Encourage students to talk about mental health, reduce stigma, and build a more supportive environment for their peers.

Screening Package - \$2,000 + GST

- **Rights to Host:** One-time screening at your chosen venue.
- **Educational Benefits:** Start conversations about mental health, strengthen peer connections, and foster supportive environments.
- **Involvement:** Engage students and staff to share resources and strengthen school community bonds.
- **Customisation:** No student limit; integrate with classroom discussions or mental health workshops.
- **Support Materials:** Includes hosting guide, ticketing ideas, discussion instructions, poster template, and marketing kit.



ALL YOU NEED IS A VENUE, PROJECTOR AND SCREEN WITH SOUND, AND RELIABLE INTERNET.

Educational Impact:

School screenings of Just a Farmer help students develop empathy, understand the importance of mental health, and encourage open, supportive conversations. By watching the film together, students can feel empowered to share their experiences and support one another, fostering a healthier and more connected school community.

Add a Q&A session or classroom activities to encourage deeper discussions and student engagement.

WHAT PEOPLE ARE SAYING

"I watched this and it is so accurate in its portrayal of rural farm life with all its highs and lows would love to see it shown in high schools and rural events". - Sandra Johnstone

"Everyone should see this movie. It's not a sob story about how hard farmers life is, rather it shows how a family and communities can unravel if we don't watch out for each other. It is not your "happy ever after" film but please avail yourself of the opportunity to see this masterpiece". - Neil Hayes

"Just a Farmer" is storytelling at its best. But the reality is that it's a story based on real-life. That's why a film like Just a Farmer is so important. It helps start conversations, raises awareness about mental health challenges and the social determinants that lead to suicide, and helps reduce the stigma around talking about all of this. If you haven't watched "Just a Farmer" yet, please do yourself a favour and experience it". - Jennifer Waltmon

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