JUST A FARMER

Screening Packages Beyond Blue



Strengthen Community Bonds with Just a Farmer

Just a Farmer isn't just a film—it's a chance to ignite important conversations about mental health and build community resilience. The film reveals the universal impact of mental health on families and communities, emphasizing the need for support and understanding. Hosting a screening helps connect people, foster empathy, and promote positive change.





WHAT PEOPLE ARE SAYING

"Everyone should see this movie. It's not a sob story about how hard farmers life is, rather it shows how a family and communities can unravel if we don't watch out for each other. It is not your "happy ever after" film but please avail yourself of the opportunity to see this masterpiece". - Neil Hayes

"Just a Farmer" is storytelling at its best. But the reality is that it's a story based on real-life. That's why a film like Just a Farmer is so important. It helps start conversations, raises awareness about mental health challenges and the social determinants that lead to suicide, and helps reduce the stigma around talking about all of this. If you haven't watched "Just a Farmer" yet, please do yourself a favour and experience it". - Jennifer Waltmon

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ALL YOU NEED IS A VENUE, PROJECTOR AND SCREEN WITH SOUND, AND RELIABLE INTERNET.

Community Impact:

Community screenings of Just a Farmer foster empathy, encourage open conversations, and strengthen community bonds. They help individuals feel supported and less isolated, promoting a more connected and understanding community.

Bringing people together to talk is key to breaking the silence around mental health and fostering real change in our communities.

SCREENING PACKAGES

OPTION 1: Screening Rights - \$2,000 + GST

DETAILS: Gain the rights to host a one- time screening of the film in your community at a venue of your choice. This can be a formal cinema event or a casual gathering with a projector in a community centre.

FUNDRAISING: We kindly ask that any fundraising efforts associated with this screening goes towards a rural health charity or community project. be communicated with the JUST A FARMER team as we have partnerships with charities, organisations and communities that we must ensure all associations with the film are vetted and checked.

EVENT FLEXIBILITY: There is no cap on the number of attendees, and integrating the screening with a dinner or panel discussion is encouraged. We are committed to collaborating with individual communities to customise the event to best meet their needs.

OPTION 2: Screening rights and Atendance of Leila McDougall -\$4000 + GST

DETAILS: This package includes all the features of the Standard Screening Package, plus an exclusive appearance by Leila, the filmmaker. She will engage with your audience, either through a Q&A session or by delivering a keynote address, adding significant depth to the screening. Depending on dates, we can arrange to have other creatives from teh film attend the screening.

Additional:

Extra Guests may be available to attend based on their availability Simon Lyndon (Director), Ashlee Lukas (Editor), Susan Prior (Actress), Damian Walshe-Howling (Actor).

Price: \$2000

